

HOLT Scarecrow TRAIL

Hello Parish Councillors,

We wanted to say a big thank you to John for his support in keeping bins empty for Holt Scarecrow Trail event. In liaison with Trevor Carbin we now have an email contact to use a few months before the 2025 one for Wiltshire Council to be aware of the event and the need to have the bins emptied in the week before and after the trail takes place.

The 2024 trail was SO successful, and we hope you enjoyed the event. We ordered more trail maps as we had sold out in 2023 and despite the very soggy and windy start we needed the extra booklets! The camaraderie and chats within the village trying to work out certain scarecrows has been superb. Such a positive vibe within our community – Holt really was alive and buzzing. It certainly cements the Holt Scarecrow Trail as an amazing annual event that brings the community together. Answers have been published on our Facebook page, Instagram account, website and in the September village magazine! There were also a few spoilers with the BBC News article too - <https://www.bbc.co.uk/news/articles/cvg58g84ng8o>



The 2024 Holt Scarecrow Trail raised just over £4,300 which is a superb amount of money. This includes sales of trail booklets, advertising revenue and monies from St. Katharine's Cake sale. All other refreshment pit stops raised money for their own causes. The monies will be split between National Deaf Children's Society (NDCS) and good causes in Holt.

Wessex Water also donated £50 to NDCS and there were NDCS charity boxes at the ice cream and face painting areas. Elliott, our Scarecrow Mascot, will be handing over a cheque to the charity for £2,251.89. For now, here is a photo of Ruby with her NDCS stand while selling ice creams.

There is £2,171.78 to allocate to Holt community groups/project and we will share in October how people can do this. We have had around £1,500 in previous years so this is a big increase in 2024.

CHILDHOOD TV CHARACTERS was a truly epic theme for 2024 and you can see all 56 entries on our website - <https://www.holtscarecrowtrail.co.uk/gallery-2024> . Keep an eye out for no 10 Andy Pandy as voted the makers favourite and No 45 Postman Pat and No 50 Inspector Gadget as the favourite scarecrows for 2024.

Best wishes and many thanks for your support for the 2024 Holt Scarecrow Trail.
Claire, Lisa and Louise.

PS. The 3 of us are all up for organising the 2025 one!